

# WILDCAT LACROSSE

Coventry Youth Lacrosse Association

**Dear Local Business Owner,**

We are writing to let you know about a special opportunity for your business to help support a growing athletic organization while promoting your company in 2007!

**Coventry Youth Lacrosse (CYL)** has grown more than 200% since our current board of directors was installed and every year our numbers continue to increase. Last year we instituted groundbreaking programs for girls and for boys under nine years old – opportunities for more children in our community not offered by most of our competing clubs.

CYL teams for boys and girls, which range from under nine to under fifteen, provide players with an organized outlet to learn, practice and compete in America's fastest growing sport – Lacrosse!

Field shortages, equipment costs, referee fees and tournament expenses have prompted the CYL board of directors to undertake several fundraising programs that will help supplement our growing club's finances and promote those business that support the CYL mission.

For a modest donation to CYL, a 501c3 organization, you and your business can receive repeated exposure to more than 500 consumers/parents. More than one thousand eyes, whose owners spend most of their money locally, are going to be intensely focused on the upcoming CYL program book, field signage and web site... shouldn't your company be a part of that opportunity?

Won't you please consider promoting your company by supporting CYL today at one of our value-packed sponsorship levels which include:

- Program book display ads
- Sideline banners
- Web site descriptions and links
- Personalized thank you gifts
- Game announcements
- And more...

To immediately learn more visit [www.ojrlacrosse.com/sponsors](http://www.ojrlacrosse.com/sponsors), email Mike Beck at [mbeck@dvlnet.com](mailto:mbeck@dvlnet.com) or call him at 215-284-8513 Otherwise, someone from the CYL Sponsorship & Fundraising Committee will be contacting you soon and we sincerely hope that we will be able to count on your support.

**CYL Sponsorship & Fundraising Committee:**

Heather Getley, *Chair*  
Mark Bevevino  
Mike Beck  
Todd Palmer

**[www.ojrlacrosse.com](http://www.ojrlacrosse.com)**

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## Coventry Youth Lacrosse Association

Thank you for sponsoring CYL during the 2007 season. Your sponsorship will help our club in many ways and, we're hopeful, will also help in the promotion of your business. If you have never seen a CYL game we invite you to attend a home game and see an exciting game that you helped make a reality!

**BUSINESS NAME** \_\_\_\_\_

**CONTACT** \_\_\_\_\_

**EMAIL ADDRESS** \_\_\_\_\_ @ \_\_\_\_\_ . \_\_\_\_\_

**WEB SITE** www. \_\_\_\_\_ . \_\_\_\_\_

**PHONE** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

- LEVEL:**
- |   |   |   |
|---|---|---|
| <input type="checkbox"/> <b>PLATINUM (\$1000)</b><br>Full Page Program Ad*<br>Web description, logo and link<br>Thank you gift<br>Game announcements<br>Sideline Banner | <input type="checkbox"/> <b>GOLD (\$500)</b><br>Half Page Program Ad*<br>Web description, logo and link<br>Thank you gift<br>Game announcements | <input type="checkbox"/> <b>SILVER (\$250)</b><br>Quarter Page Program Ad*<br>Web description<br>Thank you gift |
|---|---|---|

Contract Signature \_\_\_\_\_ Check Number

CYL Representative \_\_\_\_\_

Ad Artwork Supplied  yes  no

Ad copy: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please return this form to a CYL representative no later than February 15, 2007.  
Questions?...Please email Mike Beck at mbeck@dvlnet.com or call him at 215-284-8513.

Return completed contract to your club contact or mail to:

OJR SPONSORSHIPS  
c/o Mike Beck  
24 MACLEOD POND ROAD  
GLENMOORE, PA 19343

[www.ojrlacrosse.com](http://www.ojrlacrosse.com)